

APPENDIX B – NEWCASTLE UNDER LYME BOROUGH COUNCIL STRONGER & SAFER STRATEGY 2012-2017 ACTION PLAN

Objective		Key Subject Areas		
<i>Building a strong community</i>		Localism Community Cohesion/Integration Locality Working Troubled families Housing		
Action	Lead Organisation	Others involved	Timeframe	Comments
Promoting community integration and developing ways of enabling communities to live and work together effectively	Newcastle Partnership	Locality Action Partnerships (LAPs) Town and Parish Councils	April 2014 - April 2017	Initial assessment to be carried out, based on work being done by the Staffordshire Observatory and Aspire via work on Neighbourhood Plans. Actions to be developed based on this analysis.
Complete the ongoing review of locality working and LAPs in the Borough	Newcastle Partnership	Parish and Town Councils	April 2012 – April 2013	Develop strategic framework for LAPs as part of the wider Newcastle Partnership.
Developing communities to encourage participation in the localism agenda as set out in the Localism Act in key areas such as community right to challenge	Newcastle Borough Council	LAPs (Community Right to Challenge)	Legislative timeframe (April 2012 onwards)	Heads of Service Reports to EMT and

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		<p>Newcastle Borough Council (Tenancy Strategy)</p> <p>Town and Parish Councils (Neighbourhood Plans)</p> <p>Aspire (Community Right to Bid for residents)</p>		<p>Cabinet.</p> <p>Key areas embedded into existing and new NBC policies and procedures.</p> <p>Aspire to work with residents around community premises.</p>
Further development of Community Pride events in order to both deal with issues facing local communities and also prevent further issues from arising	Newcastle Partnership	<p>LAPs</p> <p>Town and Parish Councils</p>	May 2012 - March 2013 (initially)	Ongoing review of focus of Community Pride work.
Focus on dealing with troubled families and enhancing community involvement and self-reliance	Staffordshire County Council	Newcastle Partnership	April 2012 - April 2013 (initial milestone to establish processes and approaches)	<p>To assess the evidence base and develop approaches to research and identification.</p> <p>To develop case conference approaches to family intervention, including prevention and education work</p>

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				as well as problem solving.
Investigate opportunities to develop Social Enterprises.	Newcastle Partnership	Other partners to be involved where relevant and where required	April 2013 - April 2015	Investigate funding available and support from partners
Building on relationships with the voluntary and community sector in delivering key services to local people	Voluntary and Community Sector.	Newcastle Partnership	April 2013 – April 2014	Further LAP development and funding. Developing infrastructure support commissioned through the Third Sector Commissioning Framework

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<i>Tackling Crime and Disorder</i>		Safer Nights Business Crime Hate Crime Anti-Social Behaviour Vulnerability Information Sharing Domestic Violence Housing		
Action	Lead Organisation	Others involved	Timeframe	Comments
Expansion of the Safer Nights programme to tackle the problems raised by alcohol use and other activities in the town centre and elsewhere Focusing on key issues such as alcohol harm reduction and drugs. Key components of the campaign include K9 Drugs Dog, Ion Track Operations, Street Pastors, First Aid Triage Operations, Test Purchase Operations and Covert Surveillance Operations.	Newcastle Borough Council Staffordshire Police	Trading Standards West Midlands Ambulance Service (WMAS) Staffordshire Fire & Rescue Services (FARS) St Johns Ambulance Red Cross Churches and Street Pastors	April 2012 - March 2013	Street Pastors scheme in development. Expanded triage service in development. Work closely with key agencies to ensure alcohol and drug related crime and disorder in Newcastle Town Centre is reduced
Enhancing the Business Crime Initiative – working with local businesses and partners to deal with crime and to seek to	Partnership Against	Staffordshire Police	April 2012- April 2013	Work with Newcastle

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<p>prevent it</p>	<p>Business Crime</p>	<p>Newcastle BC Newcastle business community</p>		<p>Partnership Against Business Crime (PABC) specifically to support the Business Crime Manager with Pubwatch and assist in developing way to maximise their membership. Also to continue to help with the facilitation & management of the CCTV Volunteer Pilot scheme</p>
<p>Tackling Hate Crime – working with partner organisations and key groups, together with communities to raise awareness of and deal with incidents of hate crime in the Borough and, where relevant, elsewhere</p>	<p>Challenge North Staffs</p>	<p>Staffordshire Police Newcastle BC Staffordshire County Council Aspire Housing and other Registered Housing Providers who</p>	<p>April 2013- April 2016</p>	<p>Initial assessment/ research into the issue to take place during 2012-13 including liaison with the key agencies</p>

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		operate in the Borough Newcastle business community		
Tackling victimisation of vulnerable residents – working with partners and other organisations to tackle crime committed against the vulnerable including serious acquisitive crime.	Staffordshire Police	Newcastle Borough Council Staffordshire County Council Public Health Mental Health providers (including the above) Third Sector providers Aspire Housing and other Registered Housing Providers who operate in the Borough	April 2013 – April 2017	To build on existing initiatives around case conferences and multi-agency approaches To develop approaches to research and develop proactive approaches to problem solving
Continue to develop links with the Integrated Offender Management Scheme	Newcastle Partnership	Staffordshire Probation Service	April 2012 to April 2015	Explore feasibility through discussions with partners

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				<p>(April-Oct 2013)</p> <p>If appropriate, initiate a pilot scheme (January 2013-June 2013)</p> <p>Evaluate success and explore potential roll-out (June 2013-January 2014)</p> <p>Initiate programme across the Borough (January 2014-January 2015)</p> <p>Will link with ongoing national work.</p>
Continue to discuss trans-border cases with neighbouring authorities where relevant and appropriate, including anti-social behaviour and domestic violence cases.	Newcastle Partnership	Other relevant partners	April 2013 – April 2014	<p>Agree parameters of joint working</p> <p>Maintain contacts through networking</p> <p>Ensure</p>

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				appropriate information sharing in line with protocols and good practice
Building on the existing multi-agency conference system to address the problems faced by vulnerable victims	Newcastle Partnership	Third Sector Providers	January 2013 – December 2013	Need to examine support arrangements for these conferences May look to link in with other multi-agency approaches set out above
Improve – where possible – support for victims of anti-social behaviour and domestic violence	Newcastle Partnership		April 2013 – April 2017	Continue to review the systems in place and refine where necessary
Family Employment Initiative	Newcastle Borough Council	Coalfields Regeneration Trust European Regional Development Fund Staffordshire	April 2012 – April 2015	Part of a wider national programme which works in some of the most disadvantaged former coalfield areas.

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		<p>County Council</p> <p>Newcastle Business Community</p>	<p>Launched in February 2009 and has now helped more than 240 people into work and 480 into training.</p> <p>Seeking to continue to develop the scheme and promote it with partners in the Borough.</p>
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<i>A Safe Place to Live</i>		Prevention Safeguarding Engagement Commissioning Safety Treatment Housing		
Action	Lead Organisation	Others involved	Timeframe	Comments
Work with the Partnership Against Business Crime to enhance enforcement	Partnership Against Business Crime (PABC)	Newcastle BC Staffordshire Police Newcastle Business community	January 2013 – December 2013	Undertake continual assessment of key issues relating to business crime predominantly on Newcastle Town Centre Work with developing & supporting the Town Centre Partnership and the PABC in identifying and reducing business crime
Introduction of the Street Pastors scheme in the Borough	Newcastle Borough Council Street Pastors	Staffordshire Police Church leaders	April 2012 – April 2013	Links to Safer Nights initiative above Initiation of

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		Ascension Trust		<p>pilot project (December 2012)</p> <p>Ongoing evaluation of pilot and implementation of scheme (January 2013)</p>
Roll out prevention materials for all aspects of domestic violence and anti-social behaviour activity	Staffordshire County Council	<p>Newcastle BC</p> <p>Third Sector Providers</p> <p>Housing Providers in the Borough</p> <p>Public Health</p>	April 2013 onwards	<p>Assess provision of materials currently and gaps in provision</p> <p>Work with Staffordshire County Council commissioners to develop further materials to aid promotion of activity</p>
Roll out alcohol harm reduction projects within Newcastle Borough. This will include introducing a schools-based Alcohol Intervention programme, parental rule setting, social norming approaches, Intervention & Brief Advice, Strengthening Families LST training, developing a focused communications plan, controlling access to alcohol and developing a strengthening families course around offender management	Staffordshire County Council	Newcastle Partnership	April 2012 - April 2013	<p>Liaise with Alcohol Change Lead and assist locally where necessary.</p> <p>Possibly adopt local</p>

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				governance arrangements, monitor progress and suggest changes where appropriate
Encourage and enhance the provision of information to residents on how to avoid domestic fires – in conjunction with FARS and other partners	Staffordshire Fire and Rescue Service (FARS)	Newcastle BC Staffordshire County Council Staffordshire Police Aspire Housing and other Housing Providers in the Borough	April 2012 - April 2013	Assess provision of information and work with partners to identify gaps. Links to the Lets Work Together initiative and existing referrals systems (e.g. through Aspire)
Develop our approaches to working with the new Police & Crime Commissioner in developing key areas of work in community safety in the future	Newcastle Partnership		June 2012 onwards	Evaluate current approaches and services with a view to the future and value for money Identify and implement good practice

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				Seek to engage and work in partnership
Develop the first aid triage process in the town centre and elsewhere for dealing with people injured or ill during nights out and at other times	Newcastle BC	Staffordshire Police Combined Healthcare/UHNS FARS Business community PABC St Johns Ambulance Red Cross West Midlands Ambulance Service (WMAS)	April 2013 – April 2014	Explore feasibility of enhancing the scheme with additional health professionals and resources Explore potential funding streams Map key nights for 2012-13 that the service should be run, especially with a view to major sporting and social events Seek to pilot enhanced service offer
Complete the gating off of problematic alleyways under the Green Routes scheme	Newcastle Partnership		April 2013 – April 2014	Complete this for identified Red Routes as far as possible

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<p>Raise awareness of Safeguarding Vulnerable Children and Adults across the borough.</p>	<p>Staffordshire County Council</p>	<p>Staffordshire Safeguarding Children Board Let's Work Together Steering Group</p>	<p>April 2013 – April 2014</p>	<p>Raise awareness of referral pathways and criteria etc</p>
<p>Promoting good behaviour amongst tenants</p>	<p>Newcastle Borough Council</p>	<p>All Registered Housing Providers in the Borough</p>	<p>April 2012 onwards</p>	<p>Reducing the need for re-housing when anti-social behaviour occurs in social and private housing.</p>

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<i>Protecting Vulnerable People and Families</i>		Information sharing Families focused Education Promotion Protection Housing		
Action	Lead Organisation	Others involved	Timeframe	Comments
Introduce devices for vulnerable people to use in protecting themselves	Staffordshire Police	Newcastle BC Staffordshire County Council FARS	April 2012- April 2013	Staffordshire Police are planning to review arrangements for these kinds of devices across county.
Rolling out the Let's Work Together project across the Borough, aimed at all organisations and individuals being able to refer cases of vulnerability	Newcastle Partnership	Registered Social Landlords LAPs Town and Parish Councils	April 2012 – November 2012	Will be rolled out in November 2012 Designed to ensure that home visitors refer individuals at risk to appropriate organisations.
Road Safety, including supporting winter car advice for young people in further and higher education; improved crossings for schools and more facilities for rural areas where possible and where identified	FARS, through Road Safety group	Newcastle College Keele University	April 2012- April 2013	Identify potential locations and key audience

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		Staffordshire County Council LAPs		Identify and secure funding for further winter advice sessions Deliver project Evaluate impact
Map vulnerability across the Borough and its neighbourhoods to target services more effectively	Staffordshire County Council	Newcastle BC Staffordshire Police NHS Aspire Housing and other Registered Housing Providers in the Borough	December 2012 onwards	Work done by Staffordshire Observatory and other agencies such as Aspire Will continue to work together to develop evidence base for use in multi- agency approaches.
Develop approaches with the Families First teams at Staffordshire County Council to deal with issues of vulnerability affecting families in the Borough	Staffordshire County Council	Newcastle BC Staffordshire Police Staffordshire Probation Service NHS	April 2012 onwards	To work with the Families First team to identify key areas of risk and develop approaches designed to deal with these areas.

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<p>Develop educational approaches to dealing with areas of risk around behaviour and attitudes in young people including use of alcohol and drugs</p>	<p>Staffordshire County Council (schools)</p>	<p>Newcastle BC Newcastle College Aspire Housing and other Registered Housing Providers in the Borough</p>	<p>April 2013 onwards</p>	<p>To identify opportunities for working with younger people and providing educational facilities. Working with schools in developing approaches to community based working to help young people.</p>
<p>Develop health promotion work in areas of greatest need such as alcohol and drugs work</p>	<p>Public Health</p>	<p>Staffordshire Director of Public Health Staffordshire County Council Newcastle Borough Council</p>	<p>April 2012- April 2013</p>	<p>Assess existing approaches and identify areas for development in the first instance, including focus on work around alcohol and drugs (the recovery agenda) Focused work through Newcastle</p>

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				<p>Partnership Strategic Board.</p> <p>Closer working relations with Public Health, Health and Wellbeing Board and Clinical Commissioning Groups.</p> <p>Analysis of the Joint Strategic Needs Assessment.</p> <p>Dedicated resource from Newcastle Borough Council to the Staffordshire Public Health Team.</p> <p>Development of a Health and Wellbeing Strategy. Continued promotion of Jubilee 2.</p>
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Continue to work on Financial Inclusion intervention with the joint Stoke-on-Trent and Newcastle-under-Lyme Financial Inclusion Group.	Newcastle Borough Council	Aspire Housing Staffordshire Credit Union Moneyline Pertemps Beat the Cold Warmzone Citizens Advice Illegal Money lending Team	April 2012- April 2013	Assessment of existing approaches and identification of opportunities for additional working and new initiatives. Work with other partners and organisations to identify solutions
Supporting vulnerable residents in housing	Newcastle Borough Council	All Registered Housing Providers who operate in the Borough	April 2012 onwards	Supporting vulnerable residents